

KHMER STYLE - PRESS KIT 2026

Last updated: December 21, 2025

Press contact: contact@khmerstyle.fr

Website: www.khmerstyle.fr

One link (socials + music): <https://linko.page/spub6f0bgcwn>

Languages: English + Khmer

One-line pitch

Khmer Style is a Khmer-English pop project led by composer/producer/lyricist Richard Vy, with Khmer lyric curation by Thany Vy - modern songs built on heritage, emotion, and legacy.

Quick facts

Project	Khmer Style (independent)
Location	Versailles area, France
Languages	English + Khmer
Genre	Modern pop (emotional / cinematic) with Khmer cultural influence
Themes	Family, identity, memory, silence, resilience, healing
Press inquiries	contact@khmerstyle.fr
Single link (all platforms)	https://linko.page/spub6f0bgcwn

Proof & audience

Spotify for Artists (12 months • worldwide)

Period: Dec 21, 2024 → Dec 20, 2025

Listeners	27,810
Streams	113,585
Saves	2,728
Playlist adds	674
Followers	95

Spotify listener behavior (last 28 days • worldwide)

- 97% of streams came from monthly active listeners
- 14.6 streams per listener (monthly active listeners)

Listener demographics (last 28 days • worldwide)

Gender

- 58% Female
- 36% Male
- 6% Non-binary

Age

- <18: 3%
- 18–24: 10%
- 25–34: 19%
- 35–44: 19%
- 45–54: 16%
- 55–64: 23%
- 65+: 10%

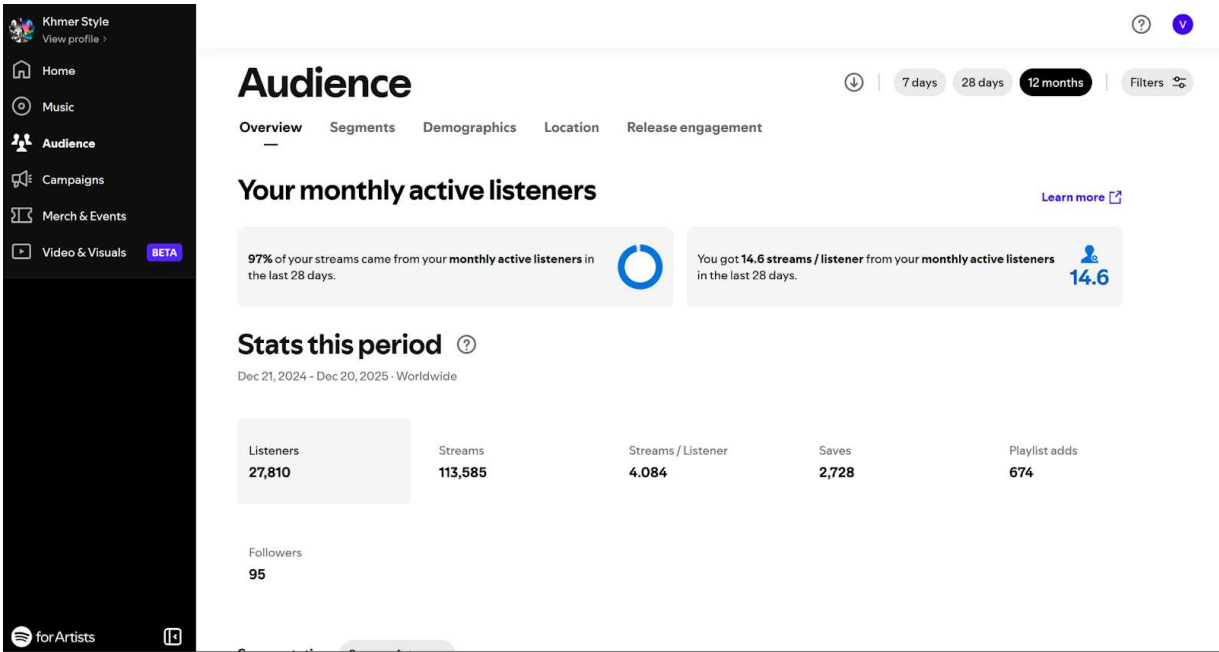
Top countries by streams (DistroKid)

- United States: 55,467
- Brazil: 3,243
- France: 2,699
- Portugal: 1,398
- India: 1,337
- Germany: 1,059
- Malaysia: 1,028
- Iraq: 935
- United Kingdom: 847
- The Netherlands: 801
- Nepal: 720

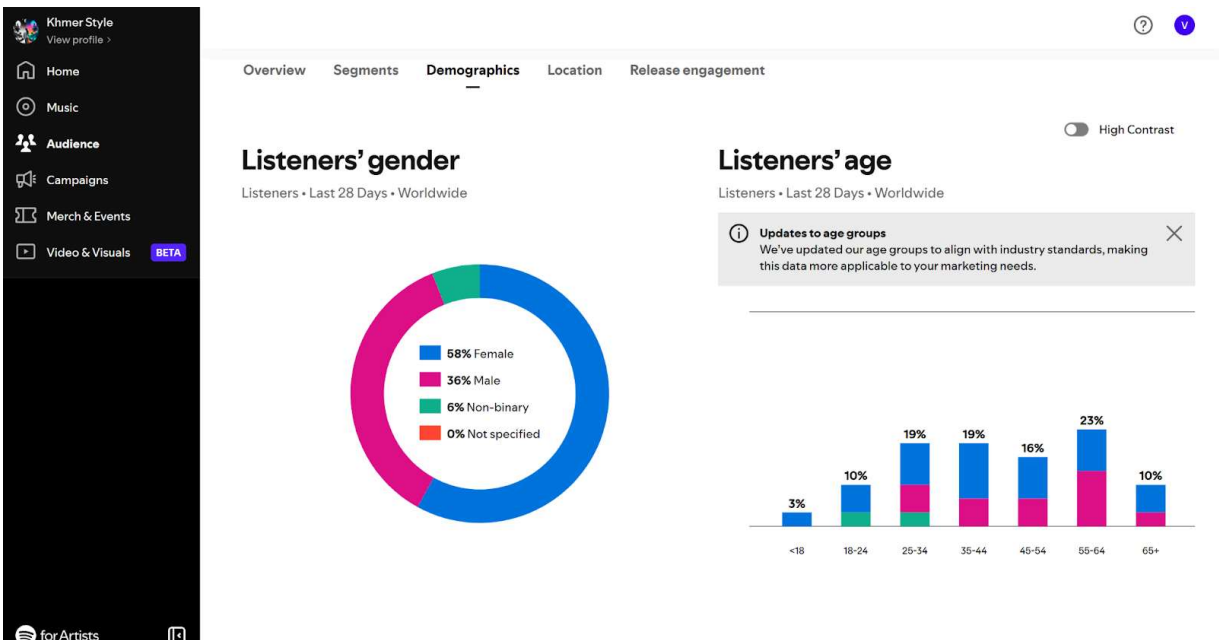
Proof screenshots

Screenshots from Spotify for Artists and DistroKid (for press / partners).

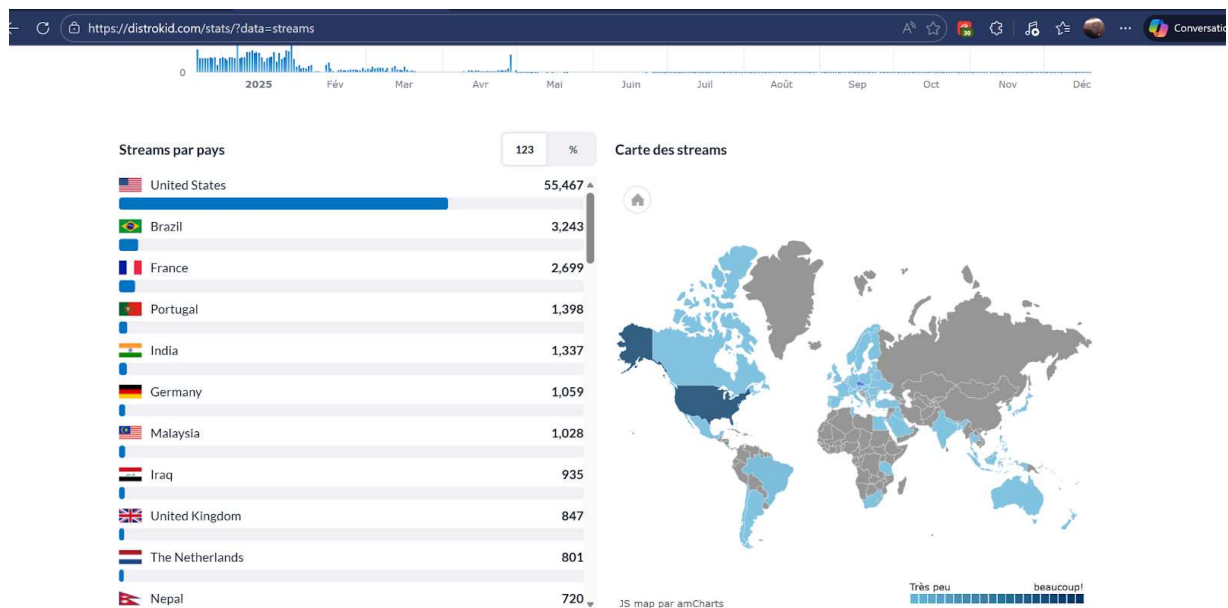
Spotify - Audience overview (12 months)



Spotify - Listener demographics (last 28 days 21th Dec 25)



DistroKid - Streams by country



Our story (2026)

Khmer Style began as a deeply personal mission: to preserve and evolve Khmer identity through contemporary pop, and to bridge distance between France and Cambodia through music.

Since becoming parents, the project took a deeper meaning: music became a way to transmit legacy and love through musical waves - so the next generation receives more than silence, distance, or broken cultural transmission.

Each release is built like a memory capsule: honest pop songwriting, bilingual emotion, and cultural respect - created to travel across time, not only across borders.

The sound

Modern pop built on synths, piano, and ambient textures - with emotional topline, bilingual vocals, and Khmer-rooted melodic phrasing woven into contemporary pop harmony.

The tone is intimate and cinematic: songs that carry family, memory, resilience, and healing, while staying accessible to a global audience.

Start here (3 tracks)

- The Call - Cinematic, emotional family turning point (lead track).
- Never Talk - Silence, memory, inherited pain - a song about what remains unspoken.
- Echoes of Tomorrow (track) - A song of hope and legacy, Echoes of Tomorrow reflects on the past while guiding us toward an infinite future, where love and dreams continue to shine.

Discography

- Echoes of Our Journey - Dec 25, 2024 - Family, roots, resilience.
- Echoes of Tomorrow - Feb 1, 2025 - Hope, rebirth, reflection.
- Echoes of Sorrow - 06/06/2025 - Memory, silence, loss, resilience (lead: The Call).
- Echoes of Light (in development) - Healing, spirituality, transmission, peace.

Singles

- No Perfect Tales
- When I Will Leave
- Flame

Artists

Richard Vy - Founder / Composer / Producer / Lyricist

French-Cambodian artist based near Versailles. Richard's work is human-led and transparently AI-assisted (ideation, harmonies, polishing). He writes modern pop as a bridge between cultures and generations - a way to protect memory, rebuild connection, and transmit love as legacy.

Thany Vy - Khmer Lyric Curator / Cultural Consultant

Thany ensures Khmer phrasing stays natural, modern, and emotionally accurate. She protects cultural nuance and authenticity while the sound remains globally accessible.

Ethical AI transparency

Khmer Style is human-led and transparently AI-assisted. AI tools may support selected tasks such as ideation, harmony exploration, or polishing, but authorship and creative direction remain human. Tools are disclosed and credited.

Rights & protection

- Rights management: SACEM (France)
- Protection: MusicStart (blockchain protection)
- Distribution partners used across releases: DistroKid, TooLost, Ditto

Where to listen

Use the single link for all platforms (streaming + socials): <https://linko.page/spub6f0bgcwn>

Where to watch

<https://www.youtube.com/@KhmerStyleMusic>

Quote (optional)

“Since our child was born, every song feels like a message we’re leaving behind - a way to transmit love, identity, and memory through musical waves.”

Press assets checklist

- 3 press photos (portrait, duo, mood/cover-style)
- 2 logos (black + white PNG, transparent)
- 1 high-res cover (featured release)

Contact

Press / interviews / collaborations: contact@khmerstyle.fr

Biography

Khmer Style is the bilingual pop project of French-Cambodian composer/producer Richard Vy. Blending Khmer and English lyrics with modern, emotionally rich production, each song is shaped with his wife Thany, who curates cultural nuance and Khmer phrasing so the message stays authentic.

Richard writes from real life-family, identity, resilience, and remembrance-building releases like “memory chapters” that travel across generations. As a father and full-time IT professional, he creates in the margins of everyday life, turning lived experience into intimate, cinematic pop. The mission is simple: protect what can be lost (language, stories, emotion), and transform silence into something shareable-songs that connect the Cambodian diaspora and global listeners through honest storytelling.

The project unfolds through the “Echoes” albums:

- **Echoes of Our Journey (2024)**, a tribute to love, family, and resilience
- **Echoes of Tomorrow (2025)**, a forward-looking chapter about hope and legacy; and ...
- **Echoes of Sorrow (2025)**, a concept record exploring loss, trauma, and remembrance-giving voice to what was once silenced. Each “Echo” marks a life stage, and together they form a single arc: healing, remembering, and passing the light forward.
- **Echoes of Light** (in preparation)